

Jianing Pan

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UX/ UI Designer

Dear Employer,

I am submitting my attached resume for your consideration. My growing career in this industry has afforded me the opportunity to reach several creative goals while delivering effective results. I believe this experience will be of great benefit to your company.

I offer you the following skills that can provide immediate contribution to your team:

- Create and or execute the UX strategy for the project by assessing business needs during the early stages of project
- Develop information architectures, storyboards, visual designs
- Develop high-quality user flows and end-to-end consumer experience
- Work in a cross-functional team of designers, product management, and copywriters to concept and develop solutions that are effective, authentic and innovative
- Keep abreast of industry development and new technologies
- Present design and UX concepts to executive management

I am very interested in this opportunity and I welcome the opportunity to meet with you to further discuss how I can be of assistance in reaching your customer interaction goals.

Thank you in advance for your time and consideration. If you have any questions or require additional information, please contact me at your convenience.

Sincerely,

Grace(Jianing) Pan



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14835 E 14th St, Apt 28, San Leandro 

Profile

My career goal is to be a designer who creates successful mobile applications and websites that enhancing the company's products utilizing my skills and experiences.

Education

MFA | 2015 - 2018
Academy of Art University
Web Design and New Media

BFA | 2011-2015
Northeast Forest University
Interior Design

Skills

Adobe Suite
Sketch
HTML5
CSS3
JavaScript
Arduino

Work Experience

Harvesting in Newark, CA / UX&UI Designer (Intern)

November, 2018 - Present

○ In charge of redesigning the Android platform independently

*Launched the mobile dashboard Harvesting. Established new user experience standards, designed a new visual interface, and offered mobile UI kit including 10+ design elements.

*Collaborating with the programmers remotely for the workability of the application

Xinhua Zhiyun Co., Ltd in Hangzhou, China / UX Designer (Intern)

June, 2018 - September, 2018

○ Participated at creative development redesign and testing of client website on Xinhua News

Agency Platform CMS (Content Management System), which includes 10,000 manuscripts daily.

* Identified problems and defined product vision based on user research.

* Partnered with 4 developers, 1 visual designer, 1 product manager and many administrators from start to the final review and implementation.

* Analyzed 5 competitions and user research to define product strategy and the logic of interaction to improve the administrators' the efficiency of examining manuscripts.

* Communicated design ideas through site maps, task flows, wireframes and architecture, user flows, interactive prototypes.

○ Took on identity design for the re-haul of the branding guidelines, including the brand logo, color guidelines, font guidelines and video guidelines.

* Researched 7 outstanding example of branding products. Learned the content sequence of guidelines to build up the eligible branding guidelines.

* Executed from conception to implementation new branding systems for a project.

Blur - Dating App in Los Angeles, CA / Design Assistant (Intern)

February, 2016 - June, 2016

○ Worked on competitor research.

* Reviewed existing research and analyzed existing 10+ products, then applied the findings to a specific problem and/or process to improve competence of Blur.

○ Supported designing the log-in layouts and visual system.